



## About Us

Wisconsin Whisk is a collective of Wisconsin-based food bloggers. Founded in August 2015, Whisk has over 50 blogger members located across the state. Whisk fosters connections between bloggers and Wisconsin-based producers and sponsors to help promote local products. Whisk blogs have substantial readership in key markets, making them a wonderful channel for showcasing local products. By building connections and publicizing your products to a wider audience, Whisk can grow and support Wisconsin's local food economy.

Wisconsin Whisk connects your brand to local bloggers who want to promote your products. We will work with you to create product campaigns that fit your brand and showcase your products exactly the way you want.

## About Our Blogs

Wisconsin Whisk blogs are varied and have a collective reach across the state of Wisconsin and beyond! Our members range from bloggers with large-scale national followings to those with smaller niche markets within the state. Our collective includes bloggers who are parents, dieticians, students, farmers, and more.



# Our Collective Media Reach

With 51 Whisk bloggers, our collective media presence reaches a wide audience across various media platforms.

**51**

Blogger Members

**1,000,000**

Monthly Page Views



**81,000**



**40,000**



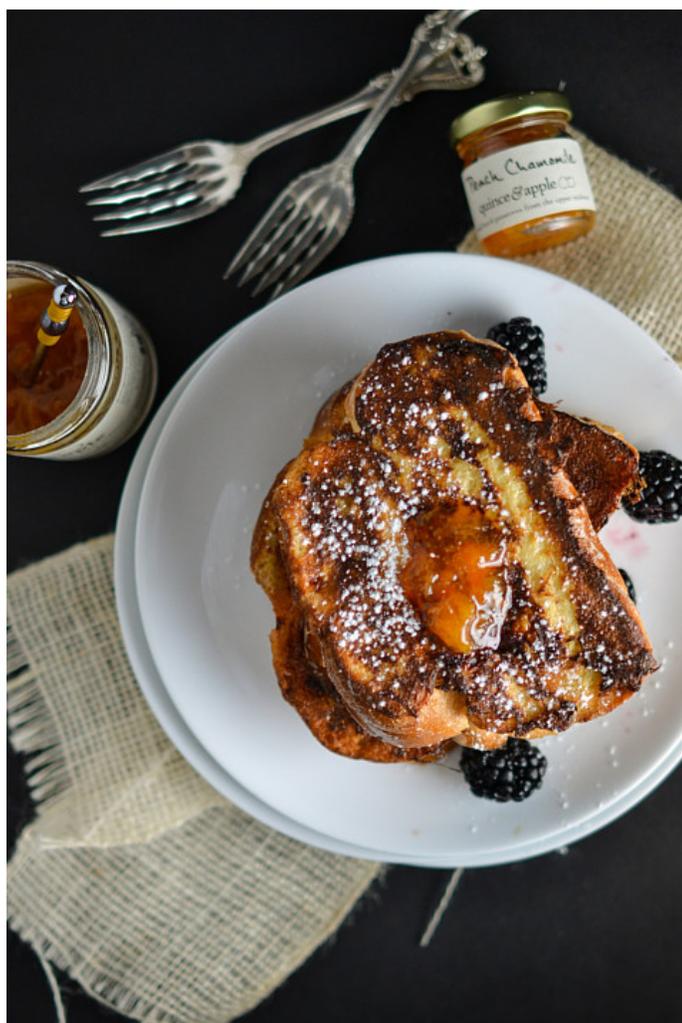
**72,000**



**170,000**

**650,000**

Monthly Unique Visitors



## Our Services

Whisk campaigns can feature your product in many different ways - from posts about the product itself (thoughts on flavors, serving ideas, etc.) to original recipes developed specifically to showcase your products. Our bloggers will also promote you on social media and can highlight your special promotions - perfect for special events and holidays!

"I only have positive feedback. The process was super smooth and easy. The recipes were great and we've been using them a lot in newsletters, social media, etc."

- Matt Stoner Fehsenfeld,  
Quince & Apple

**Interested in working with us? Contact us at  
[hello@wiwhisk.com](mailto:hello@wiwhisk.com) to get started!**